

WE\* . . . Keeping you informed on  
interesting topics

Join us in welcoming back  
to Hilo

**PAULA HELFRICH**

& her husband Saw Phillip Bay Nay Zee



Friday, April 13, 2012

2:30-4:00 p.m.

**Kaikodo Building, Suite 101**

Paula's extensive background includes: CEO, Economic Development Alliance of Hawaii, 2004-2006; President of Hawaii Island Economic Development Board, 1991-2003; CEO Corporate Concepts, Issues Management, 1985-present; Pan American World Airways, 1964-1985 (in line & executive positions for twenty years) and since 2006, she has been working in Myanmar (formerly Burma) as Lecturer, Teacher, Facilitator

And, now an Author—FLYING—A Novel (2011)  
& DINOSAURS IN THE GARDEN —A Memoir (2012)

Paula will be back in Hilo for a short visit and will present:

### **“MYANMAR RENAISSANCE—BUILDING BRIDGES WITH HAWAII”**

Ongoing activities are East West Center's help in higher education (50 years)...health care initiatives with Aloha Medical Mission (5 years)...huge opportunities for capacity building and training are essential in Tourism and Community Development. The link to Congress right now is relief from the sanctions, aid for education healthcare, training and more support for ASEAN initiatives & women's opportunities.

and

### **“FLYING”**

a novel about her years with Pan Am, written from Hawaii perspective

- Enjoy Burmese tea and other treats
- Book signing and sale of Paula's novel
- A lucky person will receive an autographed copy of “Flying”
  - Other giveaways!

**Call 969-6688**

**Limited Seating**

\*Presented by:  Women for Ed

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